



PHPCon Poland 2022

Conference

Sponsorship Offer



On the behalf of the Organising Team of the PHPCon Poland 2022 conference, I am honoured to invite you to take part in the organisation of this edition of the event. Taking advantage of this opportunity I would like you to read our sponsor offer.

After two-year absence due to a pandemic, the PHPCon Poland conference is back again. The oldest Polish PHP event returns and focuses not only on knowledge sharing but the integration foremost. Hence the weekend and the hotel, as usual, being the venue for official lectures or workshops, but also for accommodation and food.

In 2019 we met at the Orle Gniazdo/Eagle's Nest in Szczyrk and this venue appealed to many of us. Now, due to a change of ownership, the venue is undergoing major reconstruction and remains completely out of use, hence we were forced to move elsewhere. The final choice fell on the **Villa Verde Congress & Spa** hotel in Zawiercie, where - in addition to a good agenda - participants will be able to book accommodation, food, and post-conference activities, i.e. everything that has always been an attraction of the PHPCon.

The conference schedule will include workshops conducted in several parallel tracks on Friday (booked and paid separately) and a three-track conference agenda on Saturday. Taking into account the still high risk of under-representation of foreign speakers, this time we have decided to limit the agenda to national presentations only. We firmly believe that this step is necessary but a one-off and that next year we will be able to return to the international character of the conference.

The venue will be prepared for the arrival of 600 participants, which is the maximum it can handle. A dedicated chillout area located on the ground floor in the northern part of the hotel will be at your disposal. We already encourage you to bring along any relaxing and sustaining elements for your attendees.

We also care about marketing in social media and so we will welcome any help from you in this regard.

Further growth requires strong, reliable partners. I believe that your support of the PHPCon Poland will be profitable for both parties. Therefore I encourage you to read the offer we prepared for you.

Dariusz Grzesista

A handwritten signature in blue ink, appearing to read "Dariusz Grzesista", written over a faint background.

Event Manager, Head of PHPCon Poland 2022



GENERAL INFORMATION

Name, time and place

PHPCon Poland conference, October 28th – 30th, 2022; 2022.phpcon.pl

The Villa Verde Congress & Spa hotel in Zawiercie; www.villaverde.pl

Mission

Raising qualifications, promoting best programmer practices, integration of the community, exchange of experience among professionals and enthusiasts of PHP programming language and various technologies related to it.

Theme

Widely understood programming and administering of the PHP environment. Frameworks, servers, the newest concepts, trends and technologies. Exchange of ideas and experiences, presentations of individual approaches to problems and methods of their solving.

Talk classification

We allow talks in Polish and English at any level of difficulty, but we will be choosing proposal by the originality of the topic, individuality of the approach and (however) a small emphasis on advanced topics.

Rules of presenting marketing and recruitment content

The conference agenda will contain only talks submitted during the *Call for Papers*, which lasts until July 15th, 2022 on the website cfp-en.phpcon.pl.

These talks may contain limited elements of product marketing and recruitment topics, however, the time of such topics may not exceed 10% of the overall speaking time and should be presented at the end of the speech.

We do not assume separate dedicated sponsored speeches.

Allocation of the Sponsor funds

- participation in the general conference budget – in this case you obtain the name of the Sponsor with an exact colour (i.e. Platinum, Golden and so on);
- covering the costs of a selected element of the conference, e.g.
 - ✓ coffee breaks,
 - ✓ conference advertising spots on the internet,
 - ✓ concert of a musical band,
 - ✓ beer for after-party participants,
 - ✓ evening at the bowling (Friday and Saturday).– in this case you obtain the status of Named Sponsor (Sponsor of the selected item).

Methods of support

- Purchase of advertising services from the organizer (advance + final VAT invoice), or:
- Independent coverage of costs of a selected element of the event (without the participation of the organizer).

PLATINUM SPONSOR

- title awarded for exclusiveness to the single PHPCon Poland 2022 Sponsor;
- a Sponsor-room for exclusiveness during the conference day (Saturday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- placing an extra logo of the Sponsor on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of conducting a survey among conference attendees;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send up to 5 commercial e-mails to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing roll-ups advertising the Sponsor in all lecture and workshop rooms (the price of the package does not include the cost of making and delivery of the roll-ups);
- possibility of a rotational display of the Sponsor's advertising spot on the screens of lecture halls during breaks between lectures;
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 5 free tickets to the conference for the representatives of the Sponsor.



Price: 15 000 PLN

(or equivalent ~ € 3 200)

GOLDEN SPONSOR

- place (ca. 10 sq. m) for booth in the space intended for Sponsors on the Conference Day (Saturday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of conducting a survey among conference attendees;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send up to 3 commercial e-mails to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing roll-ups advertising the Sponsor in all lecture halls on the conference day (the price of the package does not include the cost of making and delivery of the roll-ups);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 3 free tickets to the conference for the representatives of the Sponsor.

Price: 10 000 PLN

(or equivalent ~ € 2 200)

SILVER SPONSOR

- place (ca. 5 sq. m) for booth in the space intended for Sponsors on the Conference Day (Saturday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility to send one commercial e-mail to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing one roll-up advertising the Sponsor in a chosen lecture hall on the conference day (the price of the package does not include the cost of making and delivery of the roll-up);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 2 free tickets to the conference for the representatives of the Sponsor.

Price: 7 000 PLN

(or equivalent ~ € 1 500)

BRONZE SPONSOR

- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 1 free ticket to the conference for the representative of the Sponsor.

Price: 4 000 PLN

(or equivalent ~ € 900)

SPONSOR OF COFFEE

*Support subject: A total of three coffee breaks: two on Saturday and one on Sunday.
Beverages, sweets and fruits in addition to coffee.*

- title awarded to a maximum of five Sponsor of a given edition;
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility to send one commercial e-mail to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing one roll-up advertising the Sponsor in a chosen lecture hall on the conference day (the price of the package does not include the cost of making and delivery of the roll-up);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 2 free tickets to the conference for the representatives of the Sponsor.

Price: 6 000 PLN

(or equivalent ~ € 1 300)

SPONSOR OF THE CONCERT

Support subject: covering the costs of the musical concert and the rider-pack of the "Turnioki" folk-rock band on Saturday night..

- title awarded for exclusiveness;
- place (ca. 5 sq. m) for booth in the space intended for Sponsors on the Conference Day (Saturday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of conducting a survey among conference attendees;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send up to 3 commercial e-mails to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing roll-ups advertising the Sponsor in all lecture halls on the conference day (the price of the package does not include the cost of making and delivery of the roll-ups);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 3 free tickets to the conference for the representatives of the Sponsor.

Price: 7 000 PLN

(or equivalent ~ € 1 500)

SPONSOR OF BEER (DURING THE CONCERT)

Support subject: covering the costs of the beer vouchers during the concert event in the barbecue shed.

- title awarded for exclusiveness;
- place (ca. 5 sq. m) for booth in the space intended for Sponsors on the Conference Day (Saturday);
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility of conducting a survey among conference attendees;
- possibility of announcing various events, such as meetings or competitions, during breaks in lecture halls;
- possibility to send up to 3 commercial e-mails to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing roll-ups advertising the Sponsor in all lecture halls on the conference day (the price of the package does not include the cost of making and delivery of the roll-ups);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 3 free tickets to the conference for the representatives of the Sponsor.

A red stamp with a double border and the words 'SOLD OUT' in bold, uppercase letters.

Price: 7 000 PLN

(or equivalent ~ € 1 500)

SPONSOR OF ADVERTISING SPOTS

Support subject: covering the costs of the teaser and the after-movie. Possible exclusive Sponsor's branding on materials directly.

- title awarded for exclusiveness;
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- possibility to send one commercial e-mail to all attendees who have agreed to receive such messages;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing one roll-up advertising the Sponsor in a chosen lecture hall on the conference day (the price of the package does not include the cost of making and delivery of the roll-up);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 2 free tickets to the conference for the representatives of the Sponsor.

A red, rectangular stamp with a double border and the words 'SOLD OUT' in bold, uppercase letters in the center.

Price: 6 000 PLN

(or equivalent ~ € 1 300)

SPONSOR OF BOWLING

Support subject: covering the costs of the bowling hall rental (Friday night & Saturday night) and associated services.

- title awarded for exclusiveness;
- placing the Sponsor's logo on the main page of the conference in the Sponsor's section together with a direct link to the page indicated by the Sponsor;
- attaching gifts and/or promotional materials of the Sponsor, such as leaflets, brochures, toys, etc. to the starter-package (please refer to the delivery time conditions defined at the end of this document);
- possibility of placing the Sponsor announcement on social media channels of the conference (Facebook, Instagram, and LinkedIn);
- rotational display of the Sponsor's logo on the screens of lecture halls during breaks between lectures;
- 1 free ticket to the conference for the representative of the Sponsor.

Price: 4 000 PLN

(or equivalent ~ € 900)

OPTIONAL ELEMENTS

If your favourite package doesn't fit in your needs, feel free to choose among elements specified below and add it's price to the total amount. Analogically, if you don't need some elements, you can subtract it's price from the total. Adding and subtracting applies only for elements specified below.

Addition and subtraction applies only to the items listed below.

Lowering the value of a given package to a lower level by subtracting some of its components, automatically changes the sponsor's title to a lower one.

Example: If you have selected the Golden package and subtracted so many components from it that it has reached the Silver Package level, you automatically become a Silver Sponsor.

extra logo of the Sponsor on the main page of the conference in the Sponsor section together with a direct link to the page indicated by him	500 PLN / € 110
additional survey among conference attendees	500 PLN / € 110
sending one commercial e-mail message to attendees who agreed to receive such messages (on your request, we provide statistics from the Mailgun system after the campaign)	500 PLN / € 110
making a 2m x 1m roll-up advertising the Sponsor (from a final project sent in PDF by him) together with delivery to the conference venue	900 PLN / € 200
extra roll-up of the Sponsor placed in chosen lecture hall	500 PLN / € 110
extra roll-up of the Sponsor placed next to the chosen lecture hall entrance or other agreed place	300 PLN / € 70
conference ticket for one representative of the Sponsor	600 PLN / € 130
workshop ticket for one representative of the Sponsor	400 PLN / € 90



LOGISTICS

Please learn about the [place allotment](#) before you choose a specific sponsor package. This up-to-date map shows you the place availability in the sponsor- and chill-out zone including the room dimensions, AC connectors placing, and on-site pictures.

We presume that our conference will be visited by up to 600 people. We will be able to give you more accurate figures over time, according to the principle that the closer to the conference, the more accurate forecast.

In case of shipment please send all packages directly to the hotel:

Dominika Hagno (PHPCon Poland conference)

hotel Villa Verde Congress & Spa

ul. Mrzygłodzka 273

Zawiercie, 42-400, Poland

phone: +48 784 670121

Kindly please order your shipment so they **reach the hotel** in the week preceding the conference, i.e. October 17 – 21, 2022.

Before October 16, you can also send your parcel directly to the organizer:

Dariusz Grzesista – PHPCon Poland

Conferia Sp. z o.o.

ul. Wodzisławska 50A

Rybnik, 44-200, Poland

phone: +48 604 435060

Kindly please keep above dates.

Later shipments can preclude distributing your gadget.

All amounts in this document are VAT exclusive.



Do you have a question?

Feel free to contact us!

e-mail: info@phpcon.pl

GSM: +48.604.435060 (Dariusz Grzesista)